

*2014 – TIPPING POINT PROJECTS*

* Priority Projects

Faith@Home has reached a tipping point.

Faith@Home has grown beyond a US strategy to an international movement that has spread to ten countries in just four years. Malcolm Gladwell writes, “in order to create one contagious movement, you often have to create many small movements first”. That is clearly happening with Faith@Home.

Hundreds, if not thousands, of churches have begun developing and implementing F@H strategies around the world that is empowering and equipping thousands of families to establish the home as the primary place where faith is lived, expressed and nurtured. In order for this to continue, Faith@Home Ministries has reached a point where the following projects have been identified as critical components that will enable us to continue to champion, serve and spread this movement effectively around the world into the future.

*The tipping point is that magic time when an idea, trend or social behavior crosses a threshold, tips and spreads like wildfire. If you want to bring a fundamental change in people’s belief and behavior…you need to create a community around them, where those new beliefs can be practiced, expressed and nurtured.*

Malcolm Gladwell

$23,000

With the relocation to Crosslake, Minnesota, Faith@Home Ministries needs to establish a Faith@Home Ministry Center that would serve as an office and meeting space for visiting staff members, missionaries and ambassadors. A manufactured home in the same park where Pastor Holmen and his family will be living was offered at a reduced cost of only $25,000 – if Faith@Home could purchase the home before the end of 2013. Being that it was already December of 2013 when this offer was made, Pastor Holmen did a quick social media appeal for funding and over $12,000 was raised in just two weeks which provided the confidence to move forward with the purchase at the end of 2013. Currently, $13,000 is still needed to complete the funding required for this office but an additional $10,000 is also needed to put a new roof on the home (which a volunteer has offered to do) and add some office equipment, computers and technological capabilities so videos and webinars can be done from this Ministry Center. This technology is critically important for Faith @Home to have a global impact.

PRIORITY PROJECT #1

# A Home for Faith @ Home

*The MJH Faith@Home Ministry Center*

(in memory of Myrne Jeannette Holmen)

Four years ago,

when Pastor Holmen was called to become a full time missionary to the Faith@Home movement, three families came forward and committed to providing $150,000 of annual funding for five years. These supporters, called Angel Investors, enabled the message to spread across the United States, Canada, Germany, Norway, Sweden, South Africa, New Zealand, Brazil, Singapore and the Netherlands. In order for Faith@Home Ministries to grow around the world, multiple revenue streams are being created which include:

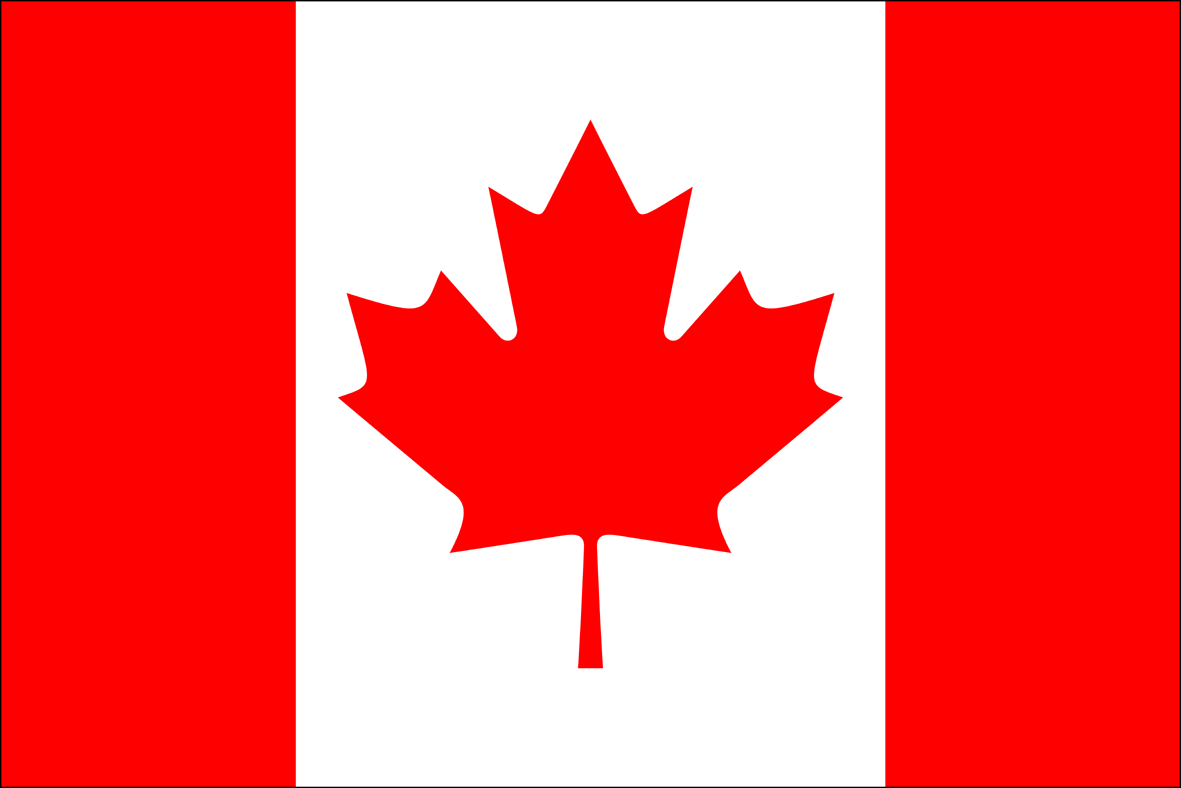
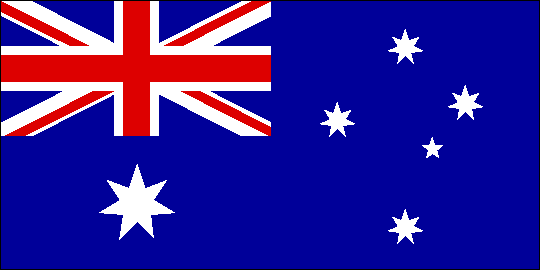
* Angel Investors – Major donors/investors
* Speaking Fees & Resources
* NEW Friends of Faith@Home - Individuals and families who make a one time or monthly gift
* NEW Mission Church Program – Churches that believe in the mission of Faith@Home Ministries and support it annually out of their mission budgets.

The Friends of Faith@Home and Mission Church programs will be launched in 2014 and while these programs hold great potential to become steady and reliable revenue streams, this will take time. Unfortunately, the five years of support we have been receiving from our Angel Investors in California will be concluding at the end of 2014, which is why it is CRITICALLY important that we replace that support in 2015 and 2016. Time is needed to support and continue developing these multiple revenue streams which will support the ministry into the future.

Priority Project #2

Angel Investor

$150,000



Canada

Singapore

New Zealand

Australia

Brazil

PRIORITY PROJET #3

To establish a sustainable Faith@Home movement in an international context requires at least a three year commitment. The following have been identified as critical components to a successful international endeavor.

* Committed In Country Partner(s) – To bring Faith@Home to a country we first must have at least one ministry that we can work in partnership with that has the experience and ability to organize and promote seminars for church leaders and parents. This partner is asked to make a multiyear commitment to establishing the Faith@Home movement in country without seeking to “own” the movement.
* Translated & In Country Resources – While Faith@Home is not a program, certain resources are needed to help churches and household get started with a Faith@Home focus. Prior to any visit, the host country must make sure that they have the resources translated (if necessary) and in-country so that parents and church leaders can gain access to the tools they need
* Multiple Visits/Tours Spread Over Two to Three Years – One visit or tour is not enough to start a movement. In our experience we have found that it takes a minimum of three multi-city tours, spread over two to three years, to get the Faith@Home movement off the ground.
* Faith@Home Movement Champions & Missionary – As the movement develops we look to identify and train a team of in country champions lead by a missionary who will continue to champion the movement in churches and households across the country.
* Faith@Home Website as a Delivery System for Ongoing Content – A website needs to be created that will provide in country tools and resources that will help churches and households sustain a Faith@Home focus.

International ministry, due to travel costs and other variables, is more expensive which is why we need “matching funds” to offer countries that are looking to partner with us to establish a Faith@Home focus.

$50,000

# International Ministries

# We have become increasingly convinced that the Lord desires to impact our world through Faith@Home ministries, because it is a timeless part of God’s plan to move the gospel into the generations to come.

Tipping Point Priority Project #4

Shine USA

We cannot…we must not forget our country.

Faith@Home is about starting in our own homes as MISSION 1. The mission never ends at home but it must always start there. In a similar way, we cannot take the Faith@Home mission around the world and forget our collective home – the USA.

We will continue to spend most of our time working to bring the Faith@Home message across the US, and partner with many great organizations to do this.

But we have a dream.

We dream of a day perhaps as early as 2015 where we can launch a 3-4 year 30-40 city tour to drive the Faith@Home message deep into the hearts of American churches and homes.

We don’t know exactly what this would look like yet, but it hasn’t stopped us from dreaming.

Perhaps you have a similar dream…

*Your support and partnership can make such a difference!*

We believe that the Faith@Home movement is something that is Biblically based, God ordained and of utmost importance for churches, parents, individuals and families,

We believe that it is critically important that pastors and church leaders be challenged and motivated to establish a customized and sustainable Faith@Home focus that is integrated throughout EVERY ministry of the church,

We believe that parents and grandparents need to be inspired, motivated and equipped, through the ministries of the church, to take the responsibility of being the primary ones responsible for passing on the Christian faith to their children and grandchildren,

We believe that “one hour” hypocritical Christianity is not pleasing to God and that He is leading a Faith@Home movement that is spreading across the world,

We believe, that a critical aspect of serving a movement that God is leading, is found in working through God orchestrated partnerships where like minded entities can come together for greater impact with churches and parents across the US and world,

We believe,

* The church needs to focus more attention on what is happening in homes because Deuteronomy 6 is clear that the home is primary place of faith formation.
* Church leaders, especially Sr. Pastors, need to be drawn into greater levels of engagement in the areas of parenting, marriage, children, youth and family ministry. Faith@Home does this!
* Parents and grandparents need to be inspired, motivated and equipped to take responsibility for the spiritual life in their home and the faith formation of their children. Faith@Home does this!

THE NEED/CRISIS

*   60-90% of today’s children/youth who are participating in church programs are disengaging from their Christian faith after high school. The primary reason why people are disengaging from Christianity is hypocrisy.
*   Less than 10% of Christian/church going households engage in any form of Bible reading, faith talk or prayer (other than a mealtime prayer) in the home. Therefore, for most children/teens today they are experiencing Christianity as something you “do” at church but not as a relationship that is lived at home.
*   Most Christian parents, unaware that the Bible calls them to lead their children’s spiritual development, have settled into a destructive codependent relationship whereby they outsource the job of faith formation to the church and the church has assumed a task that was originally mandated in Scripture to the parents of children.
*   Christianity has spent the past 30-50 years focusing on what we do at church through our worship and programming for children, youth and adults while other religions like Mormonism and Islam, have instead focused primarily on helping their people to authentically live out and pass on their faith at home. As a result, Christianity is on the decline in America while these other religions are growing.
*   One of the greatest challenges facing westernized Christianity today is to determine how we can change the hearts of pastors, church leaders, parents and individuals to make faith at home, and 24/7 lifestyle discipleship, reestablishing the home as the primary place where faith is lived and nurtured.



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